

Leadership Change at Airnergy in Belgium

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Press release by Airnergy International GmbH

Hennef/Brussels, 1st October 2025 - After two successful decades for Airnergy Belgium under the leadership of top athlete and professional racing driver Jeffrey van Hooydonk, Airnergy International GmbH announces a change in the management of the Belgian market.

Jeffrey van Hooydonk, who in the early 2000s competed as a Belgian racing driver in Formula 1 and at that time, through Nick and Sven Heidfeld, first discovered the potential of Airnergy for improving performance and concentration, has successfully exported Airnergy „charging stations“ to Belgium since the year 2000. Despite his intensive motorsport career, media commitments, and later projects – including www.dreamdrive.be – he has always been committed to raising awareness of Airnergy and taking care of Airnergy customers in Belgium. Many of them, including well-known personalities and responsible entrepreneurs, still rely today on this unique method of natural energy generation: living, vitalized air, which holistically supports the body in regenerating, regulating, and repairing itself.

Exactly in the founding month, on the occasion of Airnergy's 25th anniversary, Belgian entrepreneur Fritz van de Nabeele will now take over responsibility for further developing the Belgian market. Van de Nabeele is an established and respected businessman and also active in the healthcare sector and wellness, with many years of experience working with both B2B and B2C clients in Belgium. With him, Airnergy gains a partner who stands for continuity, trust, sustainable customer relationships, and customer service.

“We sincerely thank Jeffrey van Hooydonk for his long-standing loyalty and his excellent work, through which Airnergy has built a solid foundation in Belgium over the past 20 years. At the same time, we are very pleased to welcome Fritz van de Nabeele as an equally competent and reliable successor – especially since Jeffrey van Hooydonk will continue to support both Airnergy and Fritz with his experience and contacts,” explains Guido Bierther, founder and CEO of Airnergy International GmbH.

Fritz van de Nabeele adds: *“I wholeheartedly wish Airnergy and all its distributors around the world great success in further expanding this remarkable product. It's truly inspiring to witness how Airnergy continues to make a meaningful impact on people's health and wellbeing across the globe. I'm deeply grateful to be part of the Airnergy family. A sincere thank you to Guido and the entire team for welcoming me into this visionary journey. Your dedication and passion are contagious. Together, we look forward to a bright future and the continued growth of Airnergy — in Belgium and in every corner of the world.”*

All Airnergy employees at the headquarters in Germany, as well as the international partners, wish the new team every success and look forward to a continued strong partnership in Belgium – to strengthen and expand the trust in what keeps us alive from the first to the very last breath, and which is so often forgotten until we experience it anew.